

TECH4ED

enable ♦ empower ♦ transform

Creating ^{the} Tech4ED Centers towards **ONE Philippines**



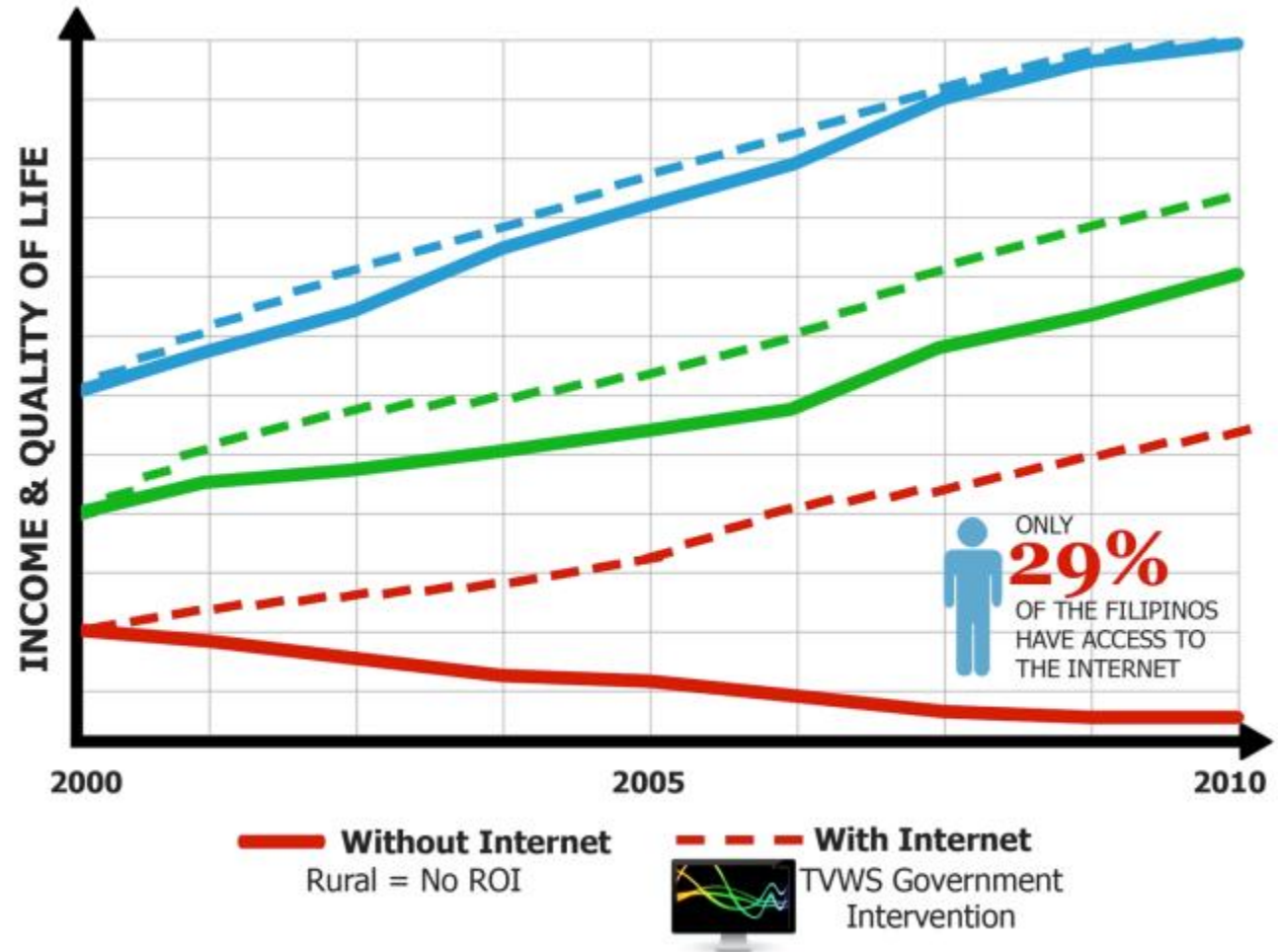
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“EXCLUSIVE GROWTH”



**10% of connectivity
= 1.27%**



GOVERNMENT INTERVENTION

P1.4 B

=

18,117

Access Points

3rd-6th class

Municipalities



Economic Opportunities



Education Content



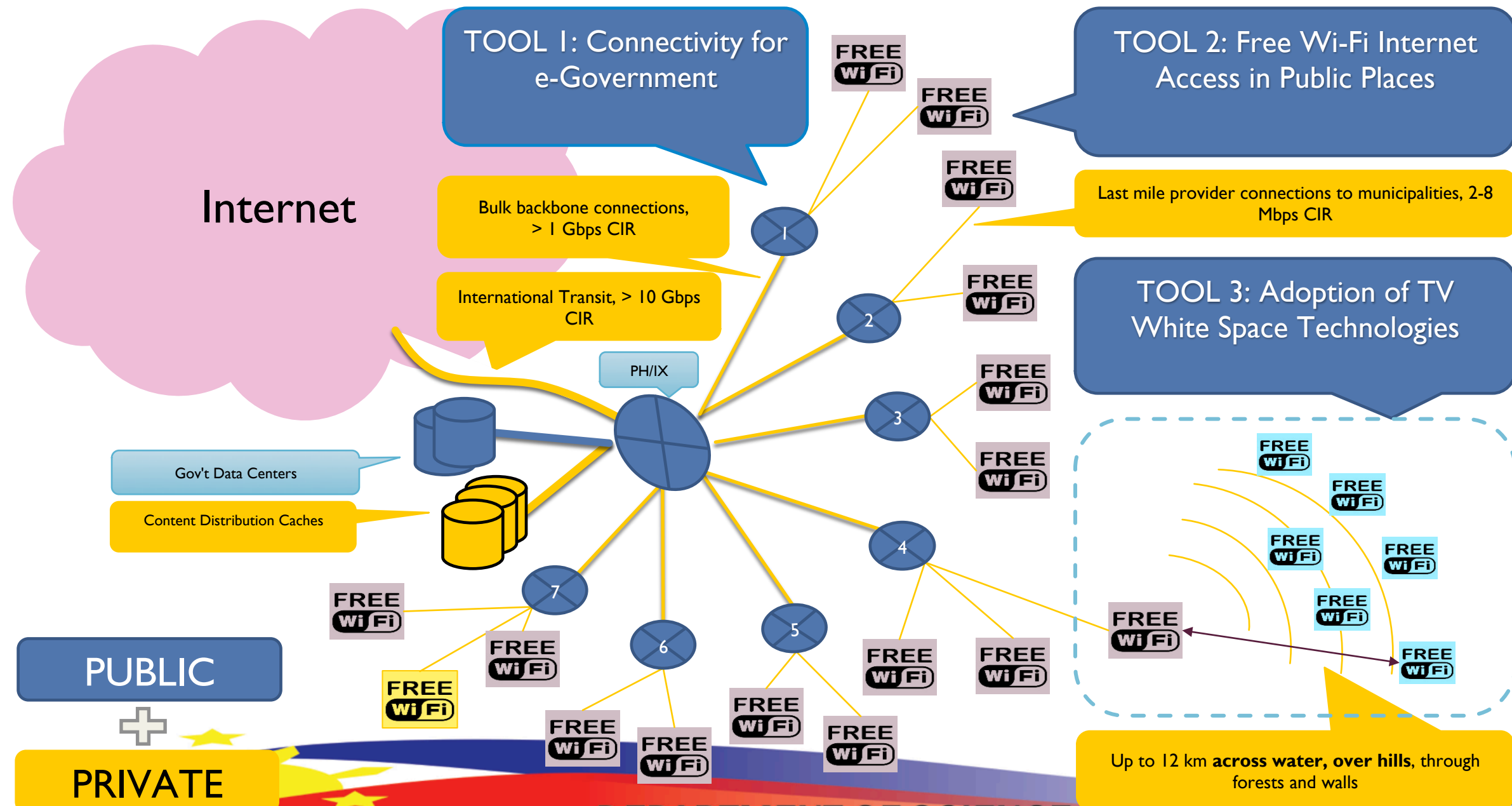
Delivery of Government Services



Private Sector Invests

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2015

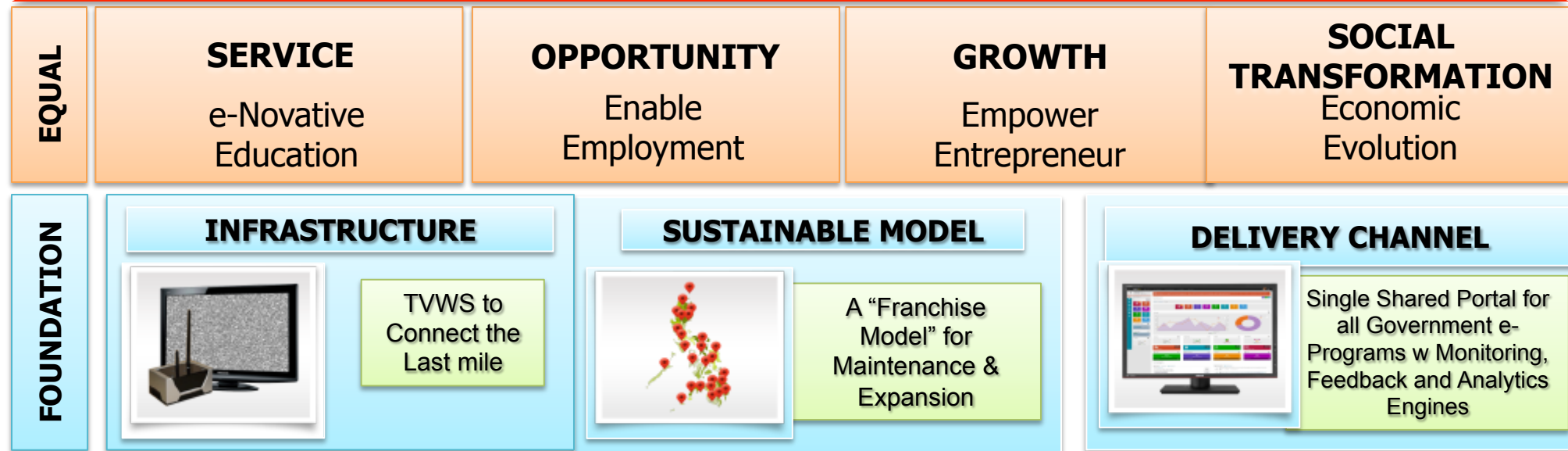
Free WiFi Program

- ✓ **Libraries**
- ✓ **Public High School Yards**
- ✓ **Seaport and Airport**
- ✓ **Public Park and Plaza**
- ✓ **Lobby of Hospital, RHU
and LGU Halls**



ONE Philippines

42.000 Training / Business Centers



**Harnessing ICT to Empower and Transform Society
Creating an INCLUSIVE, Integrated, & Equitable Countryside**

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e - A S S I S T

Enabling Women, PWD, OFW, Seniors, Indigenous People, Teachers & Career Shifters with Special Content

COMPONENTS



**SOCIAL
EQUALITY**

e - E D U S K I L L S

e-Learning on demand to address the education divide

COMPONENTS



**Equal
Opportunity**

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m - MARKETPLACE

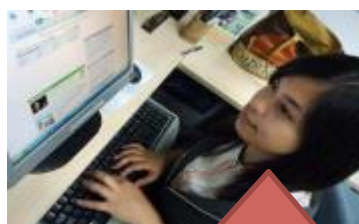
To reach Markets beyond the communities for exponential growth

OBJECTIVES



DIRECT SALES

Increase Margin/Profits.
Open New Markets.



SOCIAL COOPs

No Middle Man
Early Sales forecasting



JOB MATCHING

On-line Assessment and
Exams. Recruitment
Matching



IMPACT SOURCING

ON-LINE WORK
Home workers become
entrepreneurs
as a 2nd job.

ECONOMIC GROWTH

e - GovServe

To provide Direct Government Services in Rural Communities

OBJECTIVES



DIRECT TO PEOPLE

Service Access and Information,
Changing Lives.



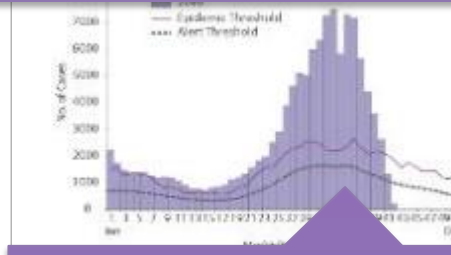
HEALTH SERVICES

Saving Lives through immediate
service, Maintenance and Follow
ups. Reminders for Check ups,
Immunizations.



BOTTOM UP BUDGET

Direct Participation in Choice of
where Budget should be spent



DATA

Analytics on problems throughout
the country providing ability to
measure and forecast for Proactive
Intervention

EQUAL SERVICE

Enhancing Farm Technologies for Product Diversity towards Demand Driven Markets.

OBJECTIVES



SCIENTIFIC TECHNOLOGY

Climate and Environment profiling for best use, w/ weekly monitoring & analysis feedback on procedures for maintenance & higher yield



PROCESSING & PACKAGING

Higher Value Products with Traceability, Longer Shelf Life together with Branding & Marketing for One City One Product



AGRI TOURISM

To Experience Organic Farm Life by picking/catching your own meal for cooking or take home.



Food Security & Sustainability

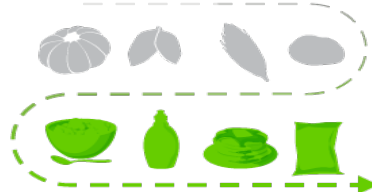
STRATEGIES

PRODUCERS



To help smallholders gain access to formal markets, improve productivity and reduce loss.

PRODUCTION



Farmers, cooperatives, agribusiness and food processors obtain real time information price on market

STANDARDS



Increase the smallholders potential of entering formal and global markets by providing traceability and compliance to food safety standards through ICT.



The ANSWER to:



- Educational & Digital Divide (eEduSkills)
- Equal Opportunity (eAssist)
- Greater Yield/Higher Value Products (mAgri)
- Govt Service Direct to the People (eGovServe)
- Bottom Up Budgeting: People's Choice on Project Prioritization
- Emergency Telecommunications (Disaster Mgmt)
- ECONOMIC GROWTH (mMarket)



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e_(h)FILIPINO



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