



Hong Kong Internet
Registration Corporation Limited
香港互聯網註冊管理有限公司

Chinese Domain Names .hk and .香港

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Netting the World
聯繫全球 互動全城



About HKIRC



HKIRC

- HKIRC (Hong Kong Internet Registration Corporation Ltd.) is a non-profit member-based organisation set up in December 2001 and endorsed by the Government of the HKSAR to oversee the administration and assignment of the country code top level Internet domain names ending with .hk and .香港.
- HKIRC, being a ccTLD registry, provides domain name registration service of .hk and .香港 through .hk registrars
- HKIRC has the mandate to represent Hong Kong in international Internet forum and promote the use of Internet and related technology





Company Mission and Vision

Mission

HKIRC is a non-profit-distributing organisation that is committed to providing and promoting, and supervising the provision by others of, .hk and .香港 Internet domain name registration, resolution and related services in an *uninterrupted, effective, customer-centric*, and *sustainable* manner.

Vision

.hk / .香港 are the most preferred top-level domains of Hong Kong residents, companies and organizations



Company Milestones

Month	Milestone
Jun 2000	Public consultation by HKSAR government on administration of .hk domain names
Dec 2001	Establishment of HKIRC
Feb 2003	Launch of .idv.hk domain name
Jan 2004	Launch of .hk domain name (2 nd level)
Jan 2006	100,000 .hk registrations
Mar 2007	Launch of Chinese .hk domain name
May 2009	Launch of new brand for .hk
Mar 2011	Launch of .香港 Chinese domain name
Jul 2011	Launch of the Registrar Accreditation Program
May 2012	HKIRC 10 th Anniversary Celebration
Jul 2013	Launch of goIPv6
Jan 2014	Launch of .hk LOCK
Jan 2015	Launch of .hk WATCH



.hk and .香港



.hk and .香港 Domain Name Categories

English Domain	Chinese Domain	Requirement
.com.hk	.公司.香港	Businesses / companies registered in HK
.net.hk	.網絡.香港	Entities managing network infrastructure, machines and services with a license (IVANS / ISP) from OFCA of HK
.org.hk	.組織.香港	Not-for-profit organisations registered in HK
.edu.hk	.教育.香港	Registered schools, tertiary institutions and other approved educational institutions in HK
.gov.hk	.政府.香港	Government Bureaux / Departments of HK
.idv.hk	.個人.香港	HK Residents (for .個人.hk, domain shall be the legal name of registrant)
.hk	.香港	Local and overseas individuals and entities. No documentary proof is required



‘.hk’ Domain Names

- The total length of English Domain Names cannot exceed 63 characters (*can be English letter (a-z), numbers (0-9) or ‘-’*).
- The total length of Chinese Domain Names cannot exceed 15 characters (*shall have at least one Chinese character, can include English letter (a-z), numbers (0-9) and ‘-’*).
- Documentary proof is required for 3rd Level .hk, but not required for 2nd Level .hk.
- Documentary type and no. are required for 2nd Level .hk
- Some names are restricted and some are reserved.



.香港 Chinese Domain Name (CDN)

.香港

Official launch on 24 March 2011



(From left) John Strickland, Chairman of HKIRC, Peter Dengate Thrush, Chairman of ICANN, Stephen Mak, JP, GCIO of HKSARG, Jonathan Shea, CEO of HKIRC inaugurated the launch ceremony of .香港 Chinese TLD

ICT representatives and .香港 users discussed the benefits and competitive advantages of using .香港 domain names





Chinese ‘.香港’ Domain Names (CDN)

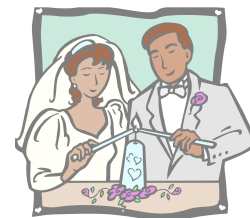
- Each ‘.香港’ CDN application includes the original form + full traditional Chinese form + full simplified Chinese form
- Example A:
 - 域名註冊.香港(original form)
 - 域名註冊.香港(full traditional Chinese form)
 - 域名注册.香港(full simplified Chinese form)
- Example B:
 - 互聯網註冊管理.香港(original form)
 - 互聯網註冊管理.香港(full traditional Chinese form)
 - 互联网注册管理.香港(full simplified Chinese form)
- Other combinations of traditional /simplified Chinese characters are reserved and not for use



. 香港 Chinese Domain Name (CDN)

Bundling of CDN.香港 and EDN.hk

- “Two for the price of one”
- Both have same registrant
- Both have same expiry date
- Can unbundle and re-bundle with others as needed





Bundling of EDN.hk and CDN.香港

- All registrars will enjoy a bundling offer of an English .hk and a .香港 **for the price of one!**
- Domain names in a bundle shall be renewed and transferred together with the same expiry date by the same registrar/partner

EDN.hk	CDN.香港
EDN.com.hk	CDN.公司.香港
EDN.org.hk	CDN.組織.香港
EDN.net.hk	CDN.網絡.香港
EDN.edu.hk	CDN.教育.香港
EDN.gov.hk	CDN.政府.香港
EDN.idv.hk	CDN.個人.香港
EDN.hk	CDN.香港





THANK YOU!!