



APrIGF Macao 2015 Workshop Summary Report

Date: 3 July 2015

Time: 14:00-15:30

Workshop Title: In your own words: How to help your local community understand and participate in Internet Governance

Reported by & Contact Email: Kelvin Wong, kelvin.wong@icann.org

Gender Balance (approx. number of female vs. male participants): 10:15

Moderators: Kelvin Wong, ICANN

Panelists:

- Prof Ang Peng Hwa, Nanyang Technological University, Singapore, Academic
- He Jia, Policy Analyst, China Academy of Information and Communications Technology (CAICT), China, Academic.
- Akinori Maemura, General Manager, Internet Development Department, JPNIC, Japan. Technical. Asia.
- Indriyatno Banyumurti, Coordinator Indonesian CSO's Network for Internet Governance (ID-CONFIG), Indonesia, Civil Society.
- Ankhi Das, Public Policy Director Facebook, India, South and Central Asia, Private Sector.
- Md. Jahangir Hossain, Vice Chair, Internet Society (ISOC) Bangladesh Dhaka Chapter, Bangladesh, Civil Society/Technical Community.

A brief summary of presentations (If any)

- There is great diversity in the region and diverse interests from the various communities in a wide range of IG topics. The idea is to help the local community overcome language barrier and other impediments and allow for a healthy multistakeholder ecosystem that contributes to greater innovation and growth in the region.
- Panelists from civil society, technical and government sectors shared their experiences on both an individual and organization level on how they are reaching out to local community on IG matters.
- Others shared views that it is important to start to think about what we can do to make it easier for the unconnected to be connected and for them to know the milestones and markers in IG discussions.
 - Examples: Localizing ICANN materials to run roadshows in the local language; coalescing the community to come for readout sessions after



ICANN meetings; and proactively engaging government officials in IG issues

- Channels: Using social media, videos, blogs and other media to continuously engage the audience
- Candid sharing on the state of engagement in Japan, China, India, Indonesia and Bangladesh, as well as the how to overcome challenges such as low participation rates and difficulty in reaching out to underserved regions

A substantive summary and the key issues that were raised:

- One key issue raised is how to better connect the next billion, especially the underserved and those currently unconnected, and to involve youths more. This is linked at a broad level to raising the overall awareness of a nation in terms of IG. One idea is to have anchor champion awards that recognizes people and encourages those who help to spread the word on such important IG discussions.
- Good support is needed in terms of language services, especially for those economies that do not speak English as first language. To some economies, IG is still a relatively new term. Collaboration with ICANN has been important in this respect, to help level up understanding.

Conclusion & Further Comments:

- There is some agreement that there is more work to be done in terms of getting the community to be aware of important issues and markers in the IG global discussions. This will be followed by the need to raise the confidence of the local community to a level where they feel comfortable voicing their views.
- Such opportunities to allow different communities to do sharing of best practices on outreach implementation, seems to have achieved its intended outcome. This session allowed the panelists and audience to understand and exchange notes on the challenges faced by other communities, and how they are coping with these challenges.